



Department of Game and Inland Fisheries Wildlife Internship Network

INTERNSHIP OPPORTUNITY

Division: Outreach

Position: PR & Marketing Assistant (Bi-Lingual Required)

Work Location: Richmond, VA

Time Period: August 2017 – December 2017 or May 2018 (dependent upon intern availability)

DGIF MISSION STATEMENT

CONSERVE. CONNECT. PROTECT.

The Virginia Department of Game and Inland Fisheries' mission is to:

- **Conserve** and manage wildlife populations and habitat for the benefit of present and future generations.
- **Connect** people to Virginia's outdoors through boating, education, fishing, hunting, trapping, wildlife viewing, and other wildlife-related activities.
- **Protect** people and property by promoting safe outdoor experiences and managing human-wildlife conflicts.

POSITION DESCRIPTION

- Must be fluent in Spanish.
- Supports the agency's Hispanic outreach efforts by creating and managing new marketing campaigns.
- Assists with agency outreach and partnership opportunities with Hispanic communities.
- Works alongside our social media team to broaden and engage with our Hispanic audience.
- Will be assisting in the translation of DGIF education documents and forms as well as creating marketing pieces for the agency.
- Assisting customer service as needed with customer inquiries and working directly with our customers to better their customer service experience.
- Helping DGIF staff with events as needed.
- A sense of humor and a passion for the outdoors.
- Other duties as assigned.