



# 2016 eStore Grant Program



## **Grant Guidance and Application**

In October 2010, the Virginia Department of Game and Inland Fisheries (VDGIF) and the Wildlife Foundation of Virginia (WFV) created a mutually-beneficial relationship for the purpose of developing new or enhanced fundraising projects and managing funds to implement projects which aligned with the missions of the VDGIF and the WFV. The *Virginia Wildlife eStore* was launched on July 1, 2013 as an innovative partnership project to raise funds to support fish and wildlife conservation. The *eStore* represents creative marketing efforts at VDGIF and the WFV and provides customers with products to connect people to the outdoors.

We are keeping with the promise to support fish and wildlife conservation through the development and implementation of the *Virginia Wildlife eStore Grant Program* to connect youth to the outdoors.

**2016 Total Funding Available: \$45,000 (individual grant amounts will vary based on the scope of each proposal and we are anticipating the funding of 20-25 projects). The average grant amount in 2015 was \$1,500.**

**Grant Period: August 1, 2016 – July 1, 2017**

### **Eligible Applicants**

- 501(c) (3) Non-Profits
- Local Government Organizations
- Schools

### **Grant Focus Area**

- Youth Outdoor Activities – hunting, fishing, boating, shooting sports, wildlife viewing, or education programs

### **Disbursement of Funds**

- The WFV shall disburse 100 % of the funds to Grantee when the award is accepted.
- A match is not required.

### **Grant Timeline**

- **Application Submission Deadline - September 1, 2016**
- Award Announcement – October 1, 2016
- Project Completion date - June 1, 2017
- Final Report due - July 1, 2017

### **Contact**

- The Department contact is Tom Wilcox, VDGIF, (804) 367-6892, [Tom.Wilcox@dgif.virginia.gov](mailto:Tom.Wilcox@dgif.virginia.gov).

## Virginia Wildlife eStore Grant Application

Grant proposals must be received by the Virginia Department of Game and Inland Fisheries (VDGIF) no later than 5pm (EST) on September 1, 2016.

Proposals must be submitted in electronic .pdf format, include 2016 Grant Submission in the subject line, and email to:

Tom Wilcox, VDGIF  
Grants Coordinator  
[Tom.Wilcox@dgif.virginia.gov](mailto:Tom.Wilcox@dgif.virginia.gov), (804) 367-6892; cell (804) 461-8556

Grant proposals must be prepared in the following format and address all of the sections below.

**Title:** A short descriptive name of the proposed project

**Applicant's Name & Contact Information:** Identify the name of the organization applying for the grant. Also, please identify one individual in applicant's organization to whom all correspondence regarding this grant should be sent. *Please include name, title, address, telephone, and e-mail address.*

**Organization Type:** Identify the organization as a Non-Profit, Local Government, School

**Funding Requested:** Total request of funds

**Dates:** When will the activity occur?

**Objective :** Provide a concise statement of the purpose(s) of the project in quantified and measurable terms

**Estimated number of youth participants:** Include age range and approximate number of youth

**City/County:** Program location (s)

**Summary Statement:** A 400-word or less summary describing how and why the expected results of the project will meet the grant focus area of connecting youth to the outdoors. Please consider the following when developing your summary:

1. Program Description
2. Number of Community Partners/Stakeholders
3. Is this a new program?
4. How will your program encourage youth to connect to the outdoors in the future?
5. How will you define the success of the program?
6. Are there other grant sources to support this program? Have you received other grants in the past?
7. What is the project time schedule? **Projects must be completed by June 1, 2017.**

### **Budget**

**Outline budget needs, resources, support, resources and staffing to achieve the objectives.**

A budget should identify all the variables requiring monetary support. Include an itemized budget with a brief 1-3 sentence narrative for each item. Grant funds shall not be used for any of the following expenses - salaries, alcohol, or lobbying.

Questions about the grant application – please contact Tom Wilcox, VDGIF, (804) 367-6892, [Tom.Wilcox@dgif.virginia.gov](mailto:Tom.Wilcox@dgif.virginia.gov)

**Grants are due by 5:00pm on September 1, 2016.**

**\*\*Selected grant recipients will be notified in mid-October.\*\***

