

Education, Planning and Outreach Committee Meeting
Board of Game and Inland Fisheries
4000 West Broad Street
Richmond, Virginia 23230

Thursday, October 8, 2009
1:00pm

Present: James W. Hazel, Board Vice-Chairman and Committee Chairman and Mary Louisa Pollard; **Absent:** Richard W. Railey and Randy Kozuch; **Director:** Robert "Bob" W. Duncan; **Chief Operating Officer:** Matt Koch; **Senior Staff:** Charlie Sledd, Gary Martel, Ray Davis, Larry Harizanoff, Larry Hart, Bob Ellis; **LDP Fellows:** Tom Guess and Prashant Dixit

The Chairman called the meeting to order and noted for the record that a quorum was not present for this meeting. Items requiring committee action will be carried forward to the next Committee Meeting.

Approval of Minutes: The Chairman noted the approval of the meeting minutes of the May 7, 2009 Committee Meeting would be carried over for action during the December 8, 2009 Committee Meeting.

Report on Efforts of Staff Revenue Workgroup: The Chairman called upon Mr. Gary Martel to present the report on efforts of the Staff Revenue Workgroup. Mr. Martel presented the updated list below to the Committee:

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Funding Team Recommendations and Status
(Not included in the 2010 DGIF Legislative Package)

1. Increase of County License fees (Staff recommends Board Action following 2010 General Assembly) – Good for only the county which a person resides for hunting or fishing only. The current fee is \$11.00.
2. Elimination of HIP contract cost (This function is currently being handled through Wildlife Division contract with vendor through 2010)
3. Implementation of DCAP and DMAP administrative charges (Assigned to Wildlife and has been delayed indefinitely due to programmatic concerns)
4. *On line advertisement (not allowed per VITA/State policy. We are looking into Outdoor Report advertising; this would require setting up third party vendor).*
5. New Conservation License Plate (DMV approved; need species selection and art work)
6. Renew Outdoor Store (new knife purchase authorized and additional purchases to be made for the store)

Funding Team Recommendations and Status
(Not included in the 2010 DGIF Legislative Package)

7. DGIF gift cards (ready for print contract sale through DGIF Outdoor Store) (This card will offer different designs)
8. Implement/consider facility use fees as currently allowed (Staff recommends Board Action following 2010 General Assembly).

The Chairman, Ms. Pollard and staff conducted a discussion on the list presented. The Chairman requested Mr. Martel and workgroup to pursue the possibilities of online advertising for the *Outdoor Report*. Mr. Martel will provide an update at the next meeting.

Mr. Duncan indicated at some point a license fee increase will be needed in the near future.

The Chairman thanked staff for all of their ideas and work on this list.

Update on 2010 Legislative Proposals: The Chairman called upon Mr. Charlie Sledd to present an update on the Agency Legislative Proposals for the 2010 General Assembly Session. Mr. Sledd stated that the Board had received copies of the nine legislative proposals at the end of August when these were submitted to the Secretary of Natural Resources. The proposals have been screened by the Secretary's Office and the next action date is October 21st for the Department of Planning and Budget to complete their review and forward comments to the Governor's Policy Office. November 30th is the target date for the Governor to complete review of agency legislative proposals. An update will be provided at the next Committee Meeting.

Committee Meeting Requirements-Committee Meeting Charter Changes: The Chairman noted for the record this item would be carried over as an agenda item for the next Committee Meeting. At the request of the Chairman, copies of the Board Governance Manual and Committee Charters have been forwarded to the Committee Members for review and discussion at the next meeting.

Review of Board Governance Manual – Relationship between Board and Director: The Chairman noted for the record this item would be carried over to the October Board Meeting.

Public Comments: The Chairman called for public comments. Members of the public were not present.

Closed Meeting-Director's Performance Evaluation Materials – The Chairman noted this item would be carried forward to the October Board Meeting - A quorum was needed for committee to take action on this item.

Additional Comments or Other Business: The Chairman called upon Captain Bobby Mawyer of the Law Enforcement Division to provide an update on the Hunter Safety Education Program. Captain Mawyer stated the Law Enforcement Division and the Hunter Education Volunteers were presented the Award of Excellence for State Agencies during the State Fair of Virginia. The Hunter Education curriculum and the Instructor In-Service Programs are currently under review. 178 Hunter Ed classes have been conducted for the period of July 1, 2009-present and 90 classes are on the schedule through December 31, 2009. Efforts are underway to review the manner in which the agency manages its volunteer force. The goal is to approach the topic in a uniform manner thus making the most of agency resources.

The Chairman thanked Captain Mawyer for his report. A discussion was held by the Committee and staff.

Mr. Duncan reported that he and Matt Koch completed Regional Office visits. The program for each of these visits was coordinated by the Regional Manager and LDP Fellows. Mr. Duncan thanked Gary Martel and the Revenue Workgroup for compiling a list of funding recommendations. Mr. Duncan thanked Mr. Charlie Sledd for his work on the 2010 Legislative Proposals for the Agency.

There being no further business the meeting was adjourned. The next meeting will be on December 8, 2009 at 1:00pm

Respectfully Submitted,

Beth B. Drewery